

**#iSupportProv**

# **ANNUAL DAY OF GIVING**

**MEDIA TOOL KIT**

**APRIL 7, 2026**



yay, you're here!

# GETTING STARTED

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Tuesday, **April 7th** is **#iSupportProv** – our annual day of giving – which is a way that we can collectively share the stories of Providence with our network of friends, family and followers, and to provide an opportunity for people to give financially to the ongoing work of faith-based higher education here in Manitoba and beyond.

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## SHARING ON SOCIAL MEDIA

We are excited for you to partner with us in sharing about Providence with your own online community. To get started, please refer to some examples of wording, graphics and templates that you can easily personalize and post on your preferred social media account. We've also put together some tips for creating your own video shorts/reels.

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## YOUR PARTICIPATION MATTERS

Thank you for your willingness to participate in this year's day of giving and lending your voice to highlight the important work that Providence has been doing for the past 100 years. See you online on **April 7th** for **#iSupportProv!**

**that's it! thanks again!**

## EASILY CREATE SOCIAL MEDIA POSTS FROM OUR TEMPLATES

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Click on one of the two templates below to insert your own photo into our **#iSupportProv** designs.

1. After opening the Canva link, click on “Uploads” in the left-hand column and proceed by uploading your desired high-resolution image.
2. Click and drag the uploaded image to the side of the template where you see the picture of green hills, clouds, and a blue sky. You’ll notice your image will snap into place.
3. Adjust the photo to your liking. Once completed, click on the “Share” button in the top right-hand corner, click “Download” and save the final PNG image to your device.



**CLICK ON YOUR  
PREFERRED  
TEMPLATE  
TO BEGIN!**

**WORKS FOR:**



## SAMPLE COPY SOCIAL MEDIA CAPTIONS

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### **Sample Post #1:**

Today, April 7th, is Providence's annual day of giving.  
#iSupportProv because [FILL IN THE BLANK]. See for yourself why Providence is worth supporting. Visit [Prov.ca/iSupportProv](https://Prov.ca/iSupportProv).

### **Sample Post #2:**

Did you know that 2026 marks 101 years of people supporting Providence? Today is #iSupportProv – our annual day of giving. Want to help make a difference in the lives of students for years to come? Give Today. Strengthen Tomorrow. Find out more at [Prov.ca/iSupportProv](https://Prov.ca/iSupportProv).

### **Sample Post #3:**

I am proud to [attend/work at/ teach at/support] Providence. Today, I am participating in their annual day of giving by sharing that #iSupportProv. Learn more about why and how you can support Providence as well by visiting [Prov.ca/iSupportProv](https://Prov.ca/iSupportProv).

## USE OUR PREMADE SOCIAL MEDIA POSTS

No time to create your own design? We've got you covered! Choose from designs for **before the event** or for the **day of the event**. You'll be connected to our Google Drive where you just click on your preferred platform to download one of our ready-to-go designs to your device, and post away!

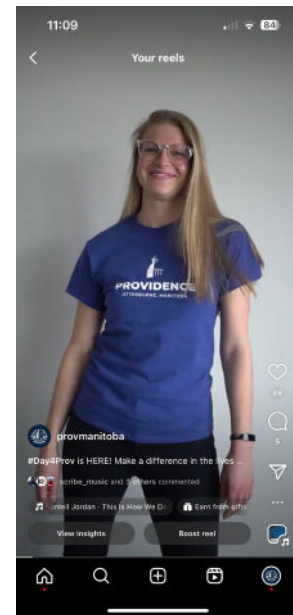
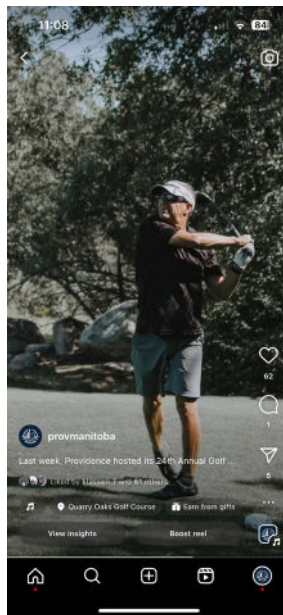
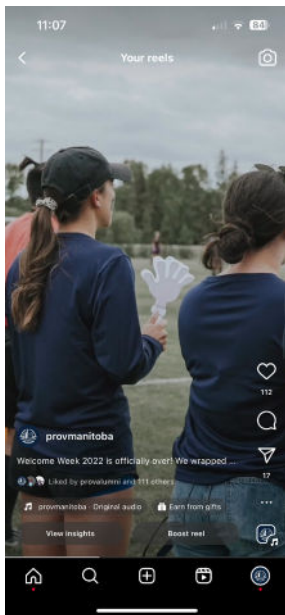
Select:

Before the Event

Day of the Event

## SHORT FORM VIDEO

### SOME HELPFUL TIPS FOR CREATING YOUR OWN VIDEOS:



### BEST PRACTICES

- Shoot in Vertical (Portrait)
- Use Natural Lighting
- Avoid Shadows on the Face
- Do Multiple Takes
- Avoid Background Distractions
- Shoot in a Quiet Place

### WHAT TO SHARE

- Your Connection to Providence
- What You Appreciate about Providence & its Mission
- Why You're Giving to Prov
- Use or paraphrase this line to conclude the video: **"I invite you to re-share this post, visit prov.ca and make a donation today!"**

### WHAT TO WEAR

- Wear Solid Colors
- Wear Providence Clothing
- Avoid non-Providence Logos



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**LET'S STAY CONNECTED**

@ProvManitoba



**PROVIDENCE**

[Prov.ca/iSupportProv](http://Prov.ca/iSupportProv)